

Javanna Productions
MOTIVATION OPPORTUNITY VISION ENTERTAINMENT
www.proudtobeamover.com

Your sponsorship of M.O.V.E. is a critical part of educational opportunities for thousands of students across the New York City school district. In recognition of your contribution, M.O.V.E. would be honored to share your support across our social media platforms as well as our 3,000+ member email distribution list. The following information details the sponsorship levels available and corresponding social and electronic media opportunities.

Support a Partner Led M.O.V.E. Initiative
\$100 Contribution

Provide a Community Organizer with four Action Plan Sessions to further develop their work in the community. An Action Plan Session provides a [M.O.V.E.](#) Partner with the planning guidance needed to develop their own initiatives and begin the process of launching, maintaining or sustaining community programs. Organizers will meet in a professional studio space once a week before taking on new M.O.V.E. suggested steps for implementation.

M.O.V.E. Partners address a social issue of their choice utilizing artistry, creativity and a variety of community service techniques. In the past, organizers have developed Action Plans to address issues like substance misuse in their communities, suicide prevention and bigotry in their neighborhoods. **With your donation of \$100.00** M.O.V.E. Community Organizers can begin to narrow down their ideas and initiate sustainable models for scaling and impact in their communities. Sponsors at this level will receive one social media shout out on our Instagram and Facebook pages during the week leading up to the gala including.

Support a M.O.V.E. Admin Training session
\$250 Contribution

Our M.O.V.E. Administrators train quarterly to enhance their performance in the classroom. Support a new M.O.V.E. Facilitator by underwriting their seasonal professional development resources and a seven hour work training session with Founder & Creative Director Nicole Johnson. Each training is followed up with unlimited one on one sessions and access to office space for personal and professional development. In addition, **your contribution of \$250.00** provides a M.O.V.E. Facilitator with two co-facilitating session for increased effectiveness in their classroom and access to a mental health professional for one on one sessions. Sponsors at this level will receive a social media shout out on our Instagram and Facebook pages during the week leading up to the gala and on stage recognition during the M.O.V.E. Admin segment of the gala.

Support a MOVER led Social Good Campaign
\$500 Contribution

Provide a group of MOVERs with material, resources, printing and travel support for the implementation of their own social good campaign. In developing their own campaigns, MOVERs embark on the expensive journey of funding their socially responsible projects and ideas. Social Good Campaigns are shared with the public through the production of a short film, a live event and brand exposure techniques like flash mobs, posters, sticker campaigns and social media ads. **Your contribution of \$500.00** will fund the budget for spending as the MOVERs embark on the first major public steps of their social good campaign. Some of the social good campaigns we seek to fund this year include supporting cultural and racial diversity, making dance accessible and free in public spaces, supporting small businesses in Harlem, LGBTQ health, and equity in education. Sponsors at this level will receive two social media shout outs on our Instagram and Facebook pages during the week leading up to the gala and on stage recognition by one of our Social Good Campaign MOVERs during the gala.

MOTIVATION SPONSOR

As a **Motivation** sponsor, your contribution will support one NYC school with environmental shift materials to be used in the redesign of one classroom and a school hallway. Sponsored resources include painting materials, visual art supplies, sound and audio equipment and mentorship for redesigning of school spaces. In addition, the school will receive materials supporting individual students including backpacks, journals, pencils, calculators and student designed swag.

For your sponsorship donation of \$1,000.00 you will receive recognition across all M.O.V.E. social media and electronic communication platforms reaching 3,000+ recipients one time during the week leading up to the gala and two times during the next 12 months.

OPPORTUNITY SPONSOR

As an **Opportunity** Sponsor your contribution will support one NYC school with a morning culinary arts program. The program offers one school with 20 cooking sessions and ongoing morning snacks for students who arrive on time. In addition, culinary arts classes include mindfulness practice and meditation to begin the school day in a healthy and effective manner.

For your sponsorship donation of \$2,000.00 you will receive recognition across all M.O.V.E. social media and electronic communication platforms reaching 3,000+ recipients two times during the week leading up to gala and three times during the next 12 months. Opportunity Sponsors receive five complementary GALA tickets and logo representation in all student/family communication.

VISION SPONSOR

As a **Vision** Sponsor your contribution underwrites a MOVERS Club two times per week for one semester in a NYC public, private or charter academy school. MOVERS Club programming services 30 students and provides a school with two part-time M.O.V.E. Facilitators on campus. Each classroom will accommodate fifteen students in which M.O.V.E. facilitators will lead sessions focused on resume building, public speaking, professionalism coaching, performance and collaboration. Students will also receive exposure to three of the following artistic mediums: acting, dance, music composition, photography, videography and community organizing.

For your sponsorship donation of \$3,000.00 you will receive recognition across all M.O.V.E. social media and electronic communication platforms reaching 3,000+ recipients three times during the week leading up to the gala and four times during the next 12 months. Ten complementary GALA tickets and logo representation on all student attire, swag, and student/family communication. Vision Sponsors will receive on stage recognition at the M.O.V.E. Gala Experience and will receive a framed 8X11 visual art piece created by our MOVERS.

ENTERTAINMENT SPONSOR

As an **Entertainment** Sponsor your contribution will provide one NYC school with M.O.V.E. programming focused on video production, student morning news, editing and journalism. Two part time M.O.V.E. Facilitators will be on campus twice a week working alongside students to produce morning news segments aired on the school's weekly television program. Students will participate in two fully underwritten field trips or engagements with news outlets for increased social capital and literacy skill building while engaging in one-on-one weekly mentoring sessions.

For your sponsorship donation of \$5,000.00 you will receive recognition across all M.O.V.E. social media and electronic communication platforms reaching 3,000+ recipients four times during the week leading up to the gala and five times in the next 12 months. 15 complementary GALA tickets, logo representation will appear on all student attire/swag/family communication/ 2019 Gala materials and on-site Gala Step and Repeat. In addition, Entertainment sponsors will receive on stage recognition during the Gala and a framed 11X17 visual art piece created by our MOVERS.

M.O.V.E. SPONSOR

As a **M.O.V.E.** Sponsor your contribution will provide one New York City school with resources and instruction for creative learning that supports the concerns of students and the public policy issues within their communities. Students are led by one main M.O.V.E. facilitator who will be on campus three times a week, and two part time M.O.V.E. facilitators for workshop activities throughout the school year. Under the direction of a M.O.V.E. facilitator, students will produce two school wide M.O.V.E. assemblies with 10 rehearsal and full scale multi media production training. M.O.V.E. facilitators will assist Humanities teachers by providing students with access to information about city government and social service organizations. The M.O.V.E. Facilitator will end the year with a public social justice visual art installment in partnership with community leaders and school clubs.

For your sponsorship donation of \$10,000 you will receive recognition across all M.O.V.E. social media and electronic communication platforms reaching 3,000+ recipients five times during the week before the gala and once a month for the next 12 months. 20 complementary GALA tickets, logo representation will appear on all student attire/swag/family communication/ 2019 Gala materials and on-site Gala Step and Repeat. In addition, M.O.V.E. sponsors will receive on stage recognition during the Gala performances, a speaking opportunity up to three minutes and a framed 11X17 visual art piece created by our MOVERS.

Artistry's potential to illuminate injustice, coupled with the communication skills of community organizing prepare our MOVERS to enact positive change in the communities they come from. Our interdisciplinary approach looks at the student holistically and illuminates their innate skill sets and social interests. We hope you find our cause worthy of support.

Contributions to the organization can be made out to **Javanna Productions** online or by mail.

www.proudtobeamover.com/donate

991 Pacific St. Brooklyn, NY 11238 Unit 2

Attention: Javanna Productions Nicole Johnson

*Javanna Productions is a non-profit organization classified as 501(c)(3) by the Internal Revenue Service. Each year, the organization produces an effort entitled **M.O.V.E. Motivation Opportunity Vision Entertainment**. Contributions for which no goods or services are provided in return are fully tax deductible to the extent permitted by law.*